



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
565806 /	07894058
<u>Product</u>	
OBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	//1536
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/06/12 / 09/06/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EDM/EDC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
1 3	9	09/04/12	09/07/12	Let's Make A Deal 9am	9-10am		:30			NM	4	\$540.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-TWT---				4	\$135.00			
E 2 3	9	09/10/12	09/10/12	Let's Make A Deal 9am	9-10am		1:00			NM	1	\$270.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	M-----				1	\$270.00			
E 3 3	9	09/10/12	09/10/12	Price Is Right	11am-12n		1:00			NM	1	\$420.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	M-----				1	\$420.00			
4 3	9	09/04/12	09/07/12	Price Is Right	11am-12n		:30			NM	4	\$840.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-TWTF--				4	\$210.00			
5 3	9	09/04/12	09/07/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$840.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-TWTF--				4	\$210.00			
E 6 3	9	09/10/12	09/10/12	Newschannel 3 News	12n-1230pm		1:00			NM	1	\$420.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	M-----				1	\$420.00			
7 3	9	09/04/12	09/07/12	CBS Daytime	1228-3pm		:30			NM	4	\$840.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-TWT---				4	\$210.00			
E 8 3	9	09/10/12	09/10/12	CBS Daytime	1228-3pm		1:00			NM	1	\$420.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	M-----				1	\$420.00			
E 9 3	9	09/10/12	09/10/12	Ellen Degeneres 3pm	3-4pm		1:00			NM	1	\$280.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	M-----				1	\$280.00			
10 3	9	09/04/12	09/07/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$560.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-TWT---				4	\$140.00			
11 3	9	09/04/12	09/07/12	Newschannel 3 News	6-7am		:30			NM	4	\$520.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	-TWTF--				4	\$130.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
565806 /	07894058
Contract Dates	Product
09/04/12 - 09/10/12	OBAMA/P/D SKED A
Advertiser	Estimate #
Obama/D/President	/1536
Original Date / Revision	
09/06/12 / 09/06/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
E 12 3		09/10/12	09/10/12	Newschannel 3 News	6-7am					NM	
Week:		09/10/12	09/16/12	M-----							1 \$260.00
E 13 3		09/10/12	09/10/12	CBS This Morning	7-9a					NM	
Week:		09/10/12	09/16/12	M-----							1 \$200.00
14 3		09/04/12	09/07/12	CBS This Morning	7-9a				:30	NM	
Week:		09/03/12	09/09/12	-TWTF--							7 \$700.00
E 15 3		09/08/12	09/08/12	Early Show Saturday	9-11am					NM	
Week:		09/03/12	09/09/12	-----S-							1 \$140.00
16 3		09/09/12	09/09/12	CBS Sunday Morning	9-1030am				:30	NM	
Week:		09/03/12	09/09/12	-----S							1 \$200.00
17 3		09/09/12	09/09/12	Face the Nation	1030-11am				:30	NM	
Week:		09/03/12	09/09/12	-----S							1 \$245.00
18 3		09/04/12	09/07/12	NewsCha 3 News First @ 4p	358-5pm				:30	NM	
Week:		09/03/12	09/09/12	-TWT---							2 \$200.00
Spot Ch	Date Range			Description	Start/End Time	Weekdays	Length		Rate	Type	
2 3	09/03/12-09/09/12			NewsCha 3 News First @ 4p	358-5pm	-TuwTh----	:30		\$100.00	NM	
Credited											
E 19 3		09/10/12	09/10/12	NewsCha 3 News First @ 4p	358-5pm					NM	
Week:		09/10/12	09/16/12	M-----							1 \$200.00
E 20 3		09/10/12	09/10/12	Newschannel 3 News	5-530pm					NM	
Week:		09/10/12	09/16/12	M-----							1 \$330.00
21 3		09/04/12	09/07/12	Newschannel 3 News	5-530pm				:30	NM	
Week:		09/03/12	09/09/12	-TWT--							1 \$330.00
Spot Ch	Date Range			Description	Start/End Time	Weekdays	Length		Rate	Type	
1 3	09/03/12-09/09/12			Newschannel 3 News	5-530pm	-TuwTh----	:30		\$330.00	NM	
Credited											
2 3	09/03/12-09/09/12			Newschannel 3 News	5-530pm	-TuwTh----	:30		\$330.00	NM	
Credited											
4 3	09/03/12-09/09/12			Newschannel 3 News	5-530pm	-TuwTh----	:30		\$330.00	NM	
Credited											
22 3		09/04/12	09/07/12	Newschannel 3 News	530-6pm				:30	NM	
Week:		09/03/12	09/09/12	-TWT---							4 \$620.00
E 23 3		09/10/12	09/10/12	Newschannel 3 News	530-6pm				:30	NM	
Week:		09/10/12	09/16/12	M-----							1 \$310.00
E 24 3		09/10/12	09/10/12	Newschannel 3 News	6-630pm				:30	NM	
Week:		09/10/12	09/16/12	M-----							1 \$490.00
25 3		09/04/12	09/07/12	Newschannel 3 News	6-630pm				:30	NM	
											4 \$980.00

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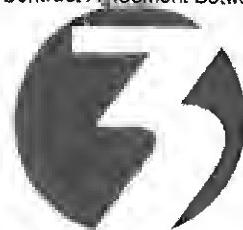
www.wtkr.com

Contract / Revision 565806 /	Alt Order # 07894058
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/03/12	09/09/12	-TWTF--				Spots/Week	Rate		
26 3		09/04/12	09/07/12	Late Night with David Letterman	1135pm-1237am		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-TWTF--				4	\$245.00		
E 27 3		09/10/12	09/10/12	Late Night with David Letterman	1135pm-1237am		1:00			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$115.00		
E 28 3		09/10/12	09/10/12	Late News (M-F)	11-1135p		1:00			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	M-----				1	\$230.00		
29 3		09/04/12	09/07/12	Late News (M-F)	11-1135p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-TWTF--				4	\$385.00		
30 3		09/08/12	09/09/12	Late News (Sa-Su)	11-1135p		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-----SS				2	\$260.00		
31 3		09/04/12	09/04/12	NCIS	8-9pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-T-----				1	\$1,050.00		
32 3		09/04/12	09/04/12	Tuesday Prime	9-10pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-T-----				1	\$910.00		
33 3		09/04/12	09/04/12	Tuesday Prime	10-11pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	-T-----				1	\$700.00		
34 3		09/05/12	09/05/12	Wednesday Prime	8-9pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--W----				1	\$840.00		
35 3		09/05/12	09/05/12	Wednesday Prime	9-10pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--W----				1	\$980.00		
36 3		09/05/12	09/05/12	Wednesday Prime	10-11pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	--W----				1	\$700.00		
37 3		09/06/12	09/06/12	Thursday Prime	8-9pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	---T---				1	\$910.00		
38 3		09/06/12	09/06/12	Thursday Prime	9-10pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	---T---				1	\$980.00		
39 3		09/06/12	09/06/12	Thursday Prime	10-11pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	---T---				1	\$910.00		
40 3		09/07/12	09/07/12	Friday Prime	8-9pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	---F--				1	\$630.00		
41 3		09/07/12	09/07/12	Friday Prime	9-10pm		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/03/12	09/09/12	---F--				1	\$840.00		

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Contract / Revision 565806 /	Alt Order # 07894058
Contract Dates 09/04/12 - 09/10/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
42 3		09/07/12	09/07/12	Friday Prime	10-11pm		:30			NM	1 \$700.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----F--				1	\$700.00		
D 43 3		09/08/12	09/08/12	Saturday Prime	8-9pm		:30			NM	0 \$0.00
D 44 3		09/08/12	09/08/12	Saturday Prime	9-10pm		:30			NM	0 \$0.00
E 45 3		09/08/12	09/08/12	Saturday Prime	10-11pm		:30			NM	1 \$840.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----S-				1	\$840.00		
E 46 3		09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	0 \$0.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----S				1	\$910.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	
	1	3	09/03/12-09/09/12	Sunday Prime	7-8pm	-----S	:30		\$910.00	NM	
				Credited							
47 3		09/09/12	09/09/12	Sunday Prime	8-9pm		:30			NM	1 \$910.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----S				1	\$910.00		
E 48 3		09/09/12	09/09/12	Sunday Prime	9-10pm		:30			NM	1 \$1,540.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----S				1	\$1,540.00		
49 3		09/09/12	09/09/12	Sunday Prime	10-11pm		:30			NM	1 \$700.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----S				1	\$700.00		
E 50 3		09/09/12	09/09/12	US Open Tennis Men's Final 4-7pm			:30			NM	2 \$1,000.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----S				2	\$500.00		
51 3		09/05/12	09/05/12	NewsCh 3 News First @ 4p 358-5pm			:30			NM	1 \$200.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		--W----				1	\$200.00		
52 3		09/04/12	09/06/12	Newschannel 3 News	5-530pm		:30			NM	3 \$1,500.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-TWT---				3	\$500.00		
V 53 3		09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	1 \$1,275.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----S				1	\$1,275.00		
V 54 3		09/09/12	09/09/12	US Open Tennis Men's Final 4-7pm			:30			NM	1 \$1,000.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
	Week: 09/03/12	09/09/12		-----S				1	\$1,000.00		

Totals 92 \$33,790.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	92	\$33,790.00	\$28,721.50
Totals	92	\$33,790.00	\$28,721.50

Signature: _____ Date: _____

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